

Simon Cox

China Economics Editor *The Economist*
Senior Economics Writer on
Emerging Markets

*Authoritative Commentator on China, Asia
and the Economies of the Emerging Markets*



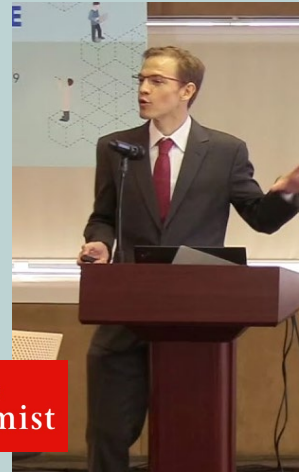
Simon Cox

About Him

Simon Cox is the China Economics Editor and senior writer on emerging markets at *The Economist*, based in Hong Kong. He has spent over 15 years with the newspaper, including stints in London and Delhi. In 2014, he left journalism to become an investment strategist for Bank of New York Mellon, before returning to the paper in

2016. During his career at *The Economist*, Mr Cox has written a variety of special reports. He examined the world's arduous recovery from the **global financial crisis** ("The Long Climb", 2009), China's surprisingly resilient economy ("Pedalling Prosperity", 2012) and the exaggerated perils of the **middle-income trap** ("Out of the Traps", 2017). He also originated the **Li Keqiang index**, an unofficial proxy for China's growth ("Keqiang ker-ching", 2010).

Outside of his day job, Mr Cox edited "**The Growth Report**", published by the Commission on Growth and Development, chaired by Nobel laureate Michael Spence. He contributed to the Oxford Companion to the Economics of China (OUP) and he edited "Economics: Making Sense of the Modern Economy" (Profile Books).



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Key facts

Currently ...

- **China Economics Editor**, and Senior Economics Writer, *The Economist*

Formerly ...

- In 2014, Managing Director and Asia-Pacific Investment Strategist for BNY Mellon, before returning to The Economist in 2016.
- Simon studied at **Cambridge University**, **Harvard University**, and the **London School of Economics**, where he was sponsored by the Marjorie Deane Financial Journalism Foundation.

Sample speaking topics:

- **Emerging markets**: the middle-income trap, resource curse & other emerging-market myths
- **China's** resilient economy
- "Trumponomics" and the **trade war**
- **Brexit** and its implications
- The competing forces of **disruption and stagnation** in the global economy
- **The macro wars**: competing schools of thought on how the world economy works
- **Automation** and the threat of premature deindustrialization
- **Abenomics**
- The eradication of **global poverty**



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