

Philipp Kristian Diekhöner

Trust Futurist and Innovation Strategist
Author of 'The Trust Economy'

*Named a WEF Global Shaper, KAIROS Global Fellow
and St. Gallen Symposium Leader of Tomorrow, he is
the definitive millennial voice on trust and innovation
in the digital age.*



Philipp Kristian Diekhöner

his thoughts

Philipp Kristian Diekhöner is a **Trust Futurist, Millennial Innovation Strategist, Advisor** and **Keynote Speaker**. He works with major client companies like Deloitte, Facebook, Economist Intelligence Unit, Microsoft, MunichRe, P&G, and many more to deliver greater value through trust.

Philipp's keynotes explore the future of work, business and everyday life. He speaks about **digital transformation, disruptive innovation, smart cities, transformational technologies** and **start-up ecosystems**. He distils the complexity of our hyper-connected digital age into simple, pragmatic directions – deep-diving into the role of ethics, artificial intelligence and sustainability in shaping this progress. His inputs **invigorate** and **inspire** audiences to apply a fresh perspective. This makes him **go-to speaker** on the **future of trust** and the **digital innovation economy**.

He was elected a **Kairos Society Fellow**, a **World Economic Forum Global Shaper**, and was among **100 Global Leaders** of Tomorrow invited to the **45th St. Gallen Symposium**, which honours **extraordinary achievements** by individuals under the age of 30. Philipp presents his insights on the trust economy at events and company meetings all over the world.

Philipp believes that trust is the single most valuable competitive asset for companies, and that trust is **crucial** for the **successful adoption** of transformational technologies.



Philipp Kristian Diekhöner

His book, *The Trust Economy*

Author of *The Trust Economy: How Digital Technology is Transforming Trust and Driving Social and Business Innovation* (Marshall Cavendish 2017, reprinted 2018), explaining **how technology is transforming** who, what and **how we trust**, and **why every company needs a trust strategy**.

It also introduces a new method for **effective trust-building** in the digital age. *The Trust Economy* has been featured on *Singapore's Money.FM* and in *YourStory*, **India's biggest start-up platform**;

The Trust Economy has been translated into **German** and published by Springer in July 2018 under the title: *The Trust Economy: Warum jedes Unternehmen eine Vertrauensstrategie braucht, um im digitalen Zeitalter zu überleben*

Philipp has written for **several international digital and printed publications**, including contributions to *BrandEins*, *e27*, *Esquire*, *Forbes*, *InVision*, *Men's Folio*, *MoneyFM 89.3*, *Springer Professional* and *YourStory*.



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Speaking Topics

Mental Monopoly: Trusting the Future of Customer Experiences

This keynote busts many myths surrounding customer experience. Discover a new approach to CX, created for the real world.

Intuitive Innovation: Trusting the Future of Creativity

This keynote takes you on an intuitive and fun journey to our mind's dormant talents. Engage with a new way to upgrade your capabilities and champion the change you care about.

Transformational Trust: How the Trust Economy is Reinventing Trust in the Digital Age

This keynote looks at global macrotrends and how the transformation of trust is shaping our future. Make trust your advantage to survive and thrive in these turbulent times.

Hello Humanoid: Trusting the Future of Artificial Intelligence

This keynote provides solution approaches to some of the most intriguing challenges humanity is facing around artificial intelligence. Question your notions of deep technology and yield its full potential.

Exponential Empowerment: Trusting the Future of Work

This keynote deep-dives into the crucial role of trust in enabling workplace transformation. Discover a practical roadmap for reinvention helping you to work as one and get more done.

Generation Greta: Trusting the Future of Sustainability

This keynote paints a vivid picture of reimagining corporations into custodians of the future. We borrow earth from our children, and a sustainable economy builds around this principle.

Digital Disruption: Trusting the Future of Innovation

This keynote explores what it takes to own your digital future. Reinvent your approach to trust, data and technology to stand out and stand the test of time.

Each of his keynote topics is connected to a venture in his own portfolio that walks the talk.

Philipp Kristian Diekhöner

Key facts

Currently ...

- **Trust Futurist & Digital Innovation Strategist**
- **Author** of "*The Trust Economy*"
- Various **consulting, corporate and advisory roles** across Europe and Asia
- Teaches an Advanced Certificate Course in Transformation through Corporate Innovation for Singapore Management University's Executive Education Arm

Previously.....

- Named a World Economic Forum **Global Shaper**, KAIROS **Global Fellow** and St. Gallen Symposium **Leader of Tomorrow**
- University of Groningen with a BSc (cum laude) in International Business and Management
- Certificate in Design Thinking from the Hasso Plattner Institute

Travels from **Singapore**



Philipp Kristian Diekhöner

Client Testimonials

Philipp is a rare talent. Vision, deep thinking, insight, connectedness and confident execution. He's proven all.

Walter De Oude Founder and CEO, **Singapore Life**

"Striking, intellectually gifted, with a highly energetic and questioning mind."

President EMEA, **The Hershey Company**

Philipp is one of the most creative yet astute thinkers I have met in my many years as an investor and an entrepreneur.

Abhishek Gupta, Co-Founder, **Circles. Life**

Philipp is without doubt one of the most impressive visionaries I have had the pleasure of working with. He is exceptionally skilled at not just technology, but the human element of innovation. Brilliant in this day and age of The Trust Economy.

Bim Gutierrez, Chief Innovation Officer, **Manulife** Philippines

Philipp is a fantastic communicator. He's one of few young and established speakers and innovation strategists in Asia.

Julien Breteau Creator & Host at **Health Insurance Innovation Summit**



Useful links for Philipp Kristian Diekhöner:

- TIB Speaker Web Page >> [Go to Webpage](#)
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