



The
InsightBureau

Dr PARAG KHANNA

Geo-Strategist ▪ Author ▪ Advisor

*A global thinker on the future of the world,
whose writing and commentary has helped
redefine global competition and a new
emerging world order*

Dr PARAG KHANNA

About him

Geo-Strategist and Best-Selling Author of *Move, The Future is Asian* and *Connectography*

One of the world's leading geo-strategists, melding the worlds of global politics, economics, technology and climate change. His unique analysis provides decision-makers with a future view of a complex world in transition, and a roadmap to navigate this.

Parag Khanna is a leading global strategy advisor, world traveler, and bestselling author. He is Founder & CEO of Climate Alpha, an AI-powered analytics platform to forecast asset values and future-proof global real estate, and Founder & Managing Partner of FutureMap, a data and scenario based strategic advisory firm.

He has provided his expertise to over **thirty** governments, including serving as an advisor to the U.S. National Intelligence Council's Global Trends 2030 program, and the Singapore government's Committee on the Future Economy.



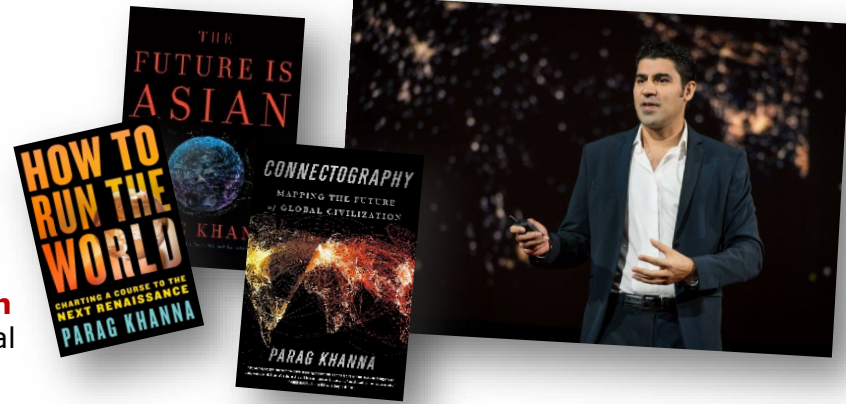
Named one of Esquire's "75 Most Influential People of the 21st Century," and featured in WIRED magazine's "Smart List."

Dr PARAG KHANNA

on *Geopolitics*

Parag Khanna is a leading **geo-strategist** and author whose writing and commentary helps us to **redefine global competition** and the **new emerging world order**, melding the worlds of global politics, economics, environment and culture. He talks about the **shifting powers** of a 'geo-political marketplace', referring to the dynamic where 'First World' superpowers like the US, the EU and China, compete for the influence of a '**Second World**' -- referring to such pivotal regions as the Middle East, Latin America, Central Asia, South Asia, South East Asia and Eastern Europe, where some countries will increasingly exhibit both 'First World' and 'Third World' characteristics and will engage in multi-alignment vis-à-vis the US, the EU and China.

His book entitled, "**Connectography: mapping the future of global civilization.**" focusing on the world's complex networks, based on political, market, cyber and other kinds of connections. The resulting image is of an emergent global network civilization.



The world is entering a perfect storm of calamities: a great game for scarce natural resources, financial instability, environmental stress, and failing states. In some respects, it isn't far off from that medieval landscape of almost a millennium ago. It is **a multi-polar, multi-civilizational world** in which every empire, city-state, multi-national corporation or mercenary army is out for itself. Parag Khanna boldly draws a **road-map for creating a truly resilient and stable world.**

Dr PARAG KHANNA

His Latest book

MOVE: Move: The Forces That Are Uprooting Us and Will Shape Humanity's Destiny

Where will you live in 2030? Where will your children settle in 2040? What will the map of humanity look like in 2050?

In the 60,000 years since people began colonising the continents, a recurring feature of human civilisation has been mobility - the constant search for resources and stability. Seismic global events - wars and genocides, revolutions and pandemics - have only accelerated the process. The map of humanity isn't settled, not now, not ever.

As climate change tips toward full-blown crisis, economies collapse, governments destabilise and technology disrupts, we're entering a new age of mass migrations - one that will scatter both the dispossessed and the well-off. Which areas will people abandon and where will they resettle? Which countries will accept or reject them? As today's world population, which includes four billion restless youth, votes with their feet, what map of human geography will emerge?

Here global strategy advisor Parag Khanna provides an illuminating and authoritative vision of the next phase of human civilisation - one that is both mobile and sustainable. As the book explores, in the years ahead people will move to where the resources are and technologies will flow to the people who need them, returning us to our nomadic roots while building more secure habitats. Move is a fascinating look at the deep trends that are shaping the most likely scenarios for the future. Most importantly, it guides each of us as we determine our optimal location on humanity's ever-changing map.



Dr PARAG KHANNA

His recent book

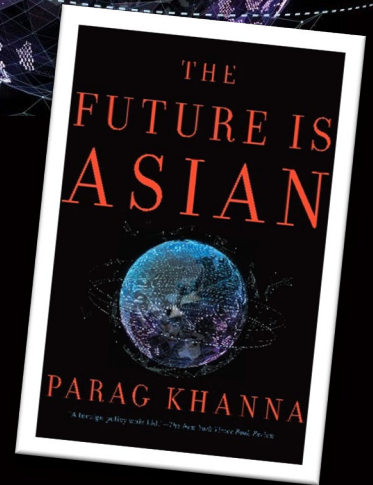
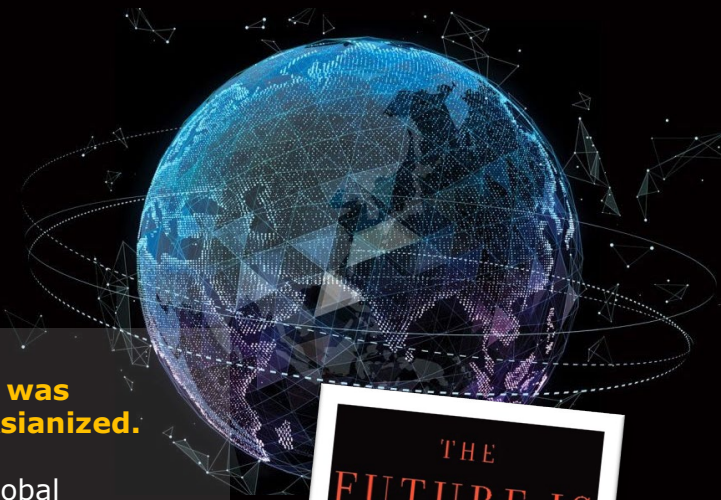
The Future is Asian:

Commerce, Conflict & Culture in the 21st century

The definitive guide to Asia's global influence in the 21st century

In the 19th century, the world was Europeanized. In the 20th century, it was Americanized. Now, in the 21st century, the world is being irreversibly Asianized.

Dr. Parag Khanna's latest book, *The Future is Asian*, presents this irrepressible global Asianization through detailed analysis, data and maps of Asia's major markets and their combined impact on global economy, society and governance. With his trademark conceptual clarity and on-the-ground reportage, Khanna provides essential guidance for executives as they look to hedge their China exposure and capture the next big commercial opportunities across Asia from real estate and retail to finance and technology, and attract Asian capital and talent into their operations at home and abroad. With his intimate knowledge of Asian history and geopolitics, he also paints a compelling vision of a balanced global system of shared responsibilities across America, Europe and Asia. Following on the heels of his pioneering trilogy that concluded with the revolutionary *Connectography in* (2016), *The Future is Asian* similarly serves as a global strategic roadmap for decades to come.



Dr PARAG KHANNA

Connectography:

Mapping the Future of Global Civilization

An authoritative guide to a future shaped less by national borders than by global supply chains, a world in which the most connected powers—and people—will win.

Connectivity is the most revolutionary force of the twenty-first century. Mankind is reengineering the planet, investing up to ten trillion dollars per year in transportation, energy, and communications infrastructure linking the world's burgeoning megacities together. This has profound consequences for geopolitics, economics, demographics, the environment, and social identity. Connectivity, not geography, is our destiny.

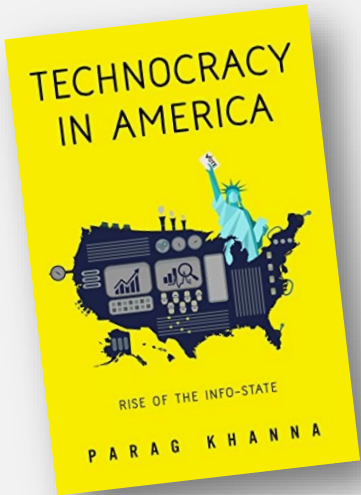
Following his previous books -- *Second World*, *How to Run the World* -- *Connectography* completes Parag Khanna's revolutionary trilogy on the future of world order.



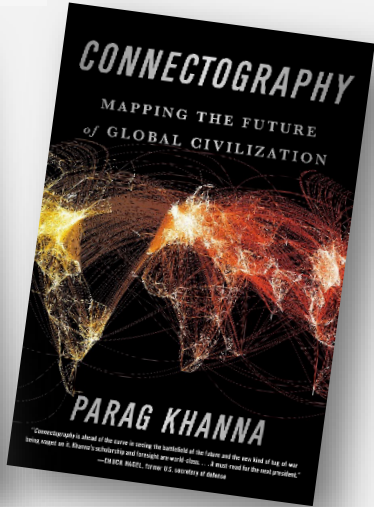
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His previous books

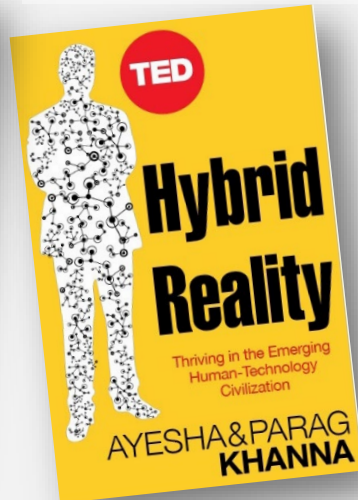
Technology in America:
Rise of the Info-state (2017)



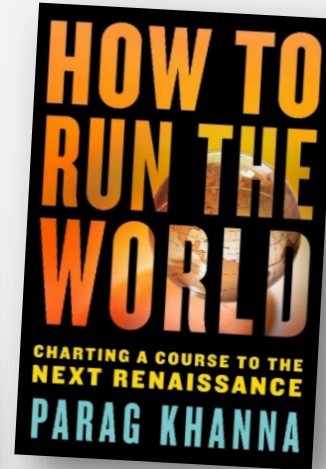
Connectography:
*Mapping the Future of
Global Civilization* (2016)



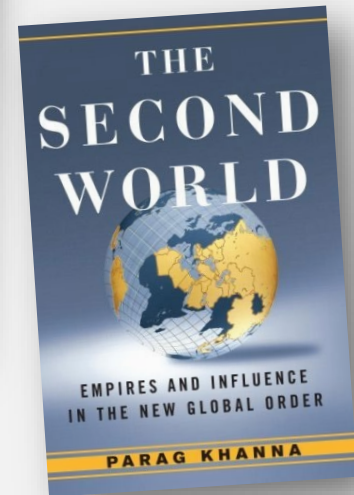
Hybrid Reality:
*Thriving in the Emerging
Human-Technology
Civilization* (2012)



How to Run the World:
*Charting a Course to the Next
Renaissance* (2011)



The Second World:
*Empires and Influence in
the New Global Order*
(2008)



Dr PARAG KHANNA

Speaking Topics

The Future is Asian: Billions of People, Trillions of Dollars

Asia remains the world's growth engine, representing more than half the world's population and fifty percent of the global GDP. China is neck-and-neck with the US as the top destination for foreign investment and has accelerated its quest for technological autonomy and expanded the use of its currency. Meanwhile, the world's largest trade agreement — Asia's Regional Comprehensive Economic Partnership (RCEP) — has come into effect.

The next chapter of Asia's economic story is also being written by the “fourth wave” regions of South and Southeast Asia, with countries such as India and Vietnam delivering the world's fastest growth and taking the lead in new unicorn companies. As the author of the landmark book *The Future is Asian*, there is no better guide than Parag Khanna to the geography that drives the world economy.



Dr PARAG KHANNA

Speaking Topics

Climate Adaptation: This Century's Highest Priority

Deadly disasters are intensifying, with ever greater costs to societies everywhere. Rising sea levels and floods, droughts and heatwaves, cyclones, and forest fires cause upwards of \$200 billion in damage annually. Climate refugees now outnumber political and economic migrants. The world will not only be hotter but also more violent, with conflicts over food and water, and uncontrolled mass migrations. That is why climate adaptation must be every nation and company's foremost priority. This includes fortifying and redesigning our homes and buildings, investing in renewable energy and resilient food production, and relocating our businesses, citizens, and workers to more stable habitats.

The climate will not adapt to us; we will have to adapt to it. Drawing up Climate Alpha's proprietary software, Parag Khanna provides tailored analysis of the locations across the globe best suited to your business requirements and guides you in creating a tailored strategy for climate resilience.



Dr PARAG KHANNA

Speaking Topics

Global Scenarios for the Post-Pandemic World

The two words that best capture the post-pandemic world are “continental drift.” The global economy is rapidly becoming more regional. Globalization continues in many areas such as commodities, capital flows, and digital services, but from energy to electronics, North America, Europe, and Asia are becoming more self-sufficient through trade agreements and industrial policies aimed at controlling the supply chains.

At the same time, a new era of competitive connectivity has begun as the tug-of-war heats up between China’s Belt and Road Initiative (BRI) and the West’s “Build Back Better World” (B3W) agenda. Drawing on the copious research presented in his acclaimed book *Connectography*, Parag Khanna provides cutting-edge insights into the geopolitical, geoeconomic, and geotechnological shape of the future, with specific recommendations on how and where to invest in a volatile world.



Dr PARAG KHANNA

Speaking Topics

The Global War for Young Talent

The lasting impact of the pandemic will be both demographic and geographic. We are reaching “peak humanity,” a global population not likely to cross nine billion people, but most of the world’s people are still young — and as they vote with their feet, they determine the winners and losers of the 21st century. Countries are now vigorously competing in a global war for youth to attract the taxpayers, workers, homeowners, and entrepreneurs of the future.

Companies must do the same, even as workers of all ages are jumping ship in search of better options and lifestyles. In a remote working world, millennials and Gen-Z are moving targets. How can corporations attract young employees to headquarters while also building a decentralized workplace culture?



Dr PARAG KHANNA

key facts

Currently ...

- Founder & CEO – **Climate Alpha**
- Founder & Managing Partner of **FutureMaps**
- A best-selling **author** of several international bestselling books, including **MOVE**, **The Future is Asian** and **Connectography**

Formerly ...

- Senior Research Fellow - Centre on Asia and Globalisation, **Lee Kuan Yew School of Public Policy**, National University of Singapore
- Co-founder of **Factotum**
- Director, **Hybrid Reality**
- Board of Trustees of the **New Cities Foundation**
- **CNN** Global Contributor
- **Advisor** to Barack Obama for his Presidential campaign and a senior **geopolitical advisor** to the US Special Operations Forces in Iraq and Afghanistan
- Specialist - scenario & risk planning, **World Economic Forum**
- Degrees from the School of Foreign Service at **Georgetown University**
- **PhD** from the **London School of Economics**

Flies from **Singapore**

Addresses conferences, client forums and management meetings in-person and virtually



Dr PARAG KHANNA

what people say

"Parag is a brilliant, energetic, and mesmerizing speaker who carried the opening day at our recent symposium Our almost 4,000 attendees bring wide-ranging areas of expertise regarding myriad emerging technologies, including remote sensing, data analytics, and intelligence for national security. They were universally blown-away by Parag's talk, and the concepts he raised were grist for superb conversations and debates during the entirety of our event." Keith Masback, CEO, **US Geospatial Intelligence Foundation**

"Parag was a highly rated keynote speaker at our recent European conference. During a particularly challenging and volatile time in the markets, his speech focusing on the mega-trends shaping the macro environment offered a thought provoking and cutting edge perspective for our clients." Kashif Zafar, Co-Head of Global Distribution, **Barclays**

"Our partners and clients are seeking to understand and be confident in the face of Asia's complex dynamics. Parag delivered the keynote address at our recent ASEAN Connections client forum in Singapore. He demonstrated a unique ability to simplify the complex and interlink geopolitical, economic and business concepts into engaging and informative discussion points, complete with the latest data and striking visuals." Laura Ashton, Asia Pacific Regional Director, **Baker & McKenzie**

"UPS's clients are looking at logistics and digital solutions on a global scale. Dr. Khanna's concept of the 'supply chain world' and his detailed analysis of the current trends in globalization and obstacles to smoother integration was exactly what we were looking for."
- Craig Arnold, **UPS**



Useful links for Parag Khanna:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Speaker Profile >> [Download PDF](#)
- TIB Video Channel >> [Watch Videos](#)

Compelling ▪ Future-looking ▪ Thought-provoking



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Appointed Agency in Asia

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