

# Dr DANIEL FRANKLIN

Executive & Diplomatic Executive Editor  
*The Economist*

Editor of *The World in*, *MegaChange*, *MegaTech*

*Unique perspectives from one of the  
best-respected commentators on  
international affairs, the global  
business economy and technology*



# Dr DANIEL FRANKLIN

his thoughts

Daniel is the **Executive Editor** of *The Economist* newspaper, and its **Diplomatic Editor**. He is one of the world's best-respected journalists of international world affairs. He plays a significant role steering the newspaper's **editorial agenda** and leading the intellectual debate on key global events, and is currently tasked with following the top diplomatic interactions between the major governments in the world.

Previously as **Business Affairs Editor**, he was responsible for the entire 'back-end' of the newspaper, covering **business, finance** and **science**. He continues to edit *The World-in* publication, a key role he has held since 2003.

From his editorial chair, he brings **unique perspectives** of the forces driving an ever-changing the world for international business leaders, either as a **keynote speaker** or as an **expert moderator**, who can bring **geopolitics, economics, business and technology** together.



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## *The World in 2019*

*The World in* contains *The Economist's* annual collection of detailed, numerate and opinionated predictions for the year ahead. It features leading figures from politics, business, finance, science, technology and the arts alongside prominent journalists from *The Economist* and other leading news publications.

The World In 2017 looked ahead to a new American presidency, a Chinese Communist Party Congress, elections in France and Germany and the political and economic challenges of Brexit, and marks a number of poignant global anniversaries—500 years since Martin Luther published his 95 theses, 100 years since Lenin launched the Russian revolution and 10 years since Steve jobs unveiled the iPhone. In our 31st edition, we include a special section featuring forecasts from 14 globally-minded millennials, ranging from a Syrian refugee-turned-photographer, an iconoclastic Chilean reggaeton artist, one of ballet's biggest emerging names and leading online voices for young Africans and Muslim American women.

The last edition featured: Sadiq Khan, mayor of London; Maria Alyokhina, member of Pussy Riot; George Clooney, actor; Justin Trudeau, prime minister of Canada; Sir Martin Sorrell, CEO of WPP; Susan Wojcicki, CEO of YouTube; Jin Liqun, president, Asia Infrastructure Investment Bank; Hiroshi Mikitani, CEO of Rakuten; Tsai Ing-wen, president of Taiwan; Yvonne Chaka Chaka, singer; Yuri Milner, entrepreneur and physicist; and Ray Dalio, Founder of Bridgewater Associates



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## MegaChange: The World in 2050

MEGACHANGE: In **2050** there will be **9.3 billion people** alive - compared with 7 billion today - and the number will still be rising. The **population** aged over sixty-five will have more than doubled, to more than 16 per cent; **China's GDP** will be 80 per cent more than America's; and the number of **cars on India's roads** will have increased by 3,880 per cent. And, in 2050 it should be clear whether we are alone in **the universe**. What other mega changes can we expect - and what will their impact be? Megachange 2050 is a compelling look into the most **significant trends** that are shaping the coming decades. It charts the rise and fall of **fertility rates** across continents; how **energy resources** will change in light of **new technology**, and how different nations will deal with major developments in **science and warfare**.



*If you want to know what the future may look like, here it is. A brilliantly well informed guide - all I can say is wow*  
- Chris Patten

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## MegaTech: Technology 2050

Technology moves fast - so where will it have taken us by 2050? How will it affect the way we live? And how far are we willing to let it go?

In *Megatech*, distinguished scientists, industry leaders, star academics and acclaimed science-fiction writers join journalists from *The Economist* to explore answers to these questions. Twenty experts in the field, including Nobel prize-winner Frank Wilczek, Silicon Valley venture-capitalist Ann Winblad, philanthropist Melinda Gates and science-fiction author Alastair Reynolds identify the big ideas, fantastic inventions and potentially sinister trends that will shape our future. Join them to explore a brave new world of brain-computer interfaces, vat-grown cruelty-free meat, knitted cars and guided bullets.

The writers predict the vast changes that technology will bring to everything from food production to health care, energy output, manufacturing and the military balance. They also consider the impact on jobs, and how we can prepare for the opportunities, as well as the dangers, that await.





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## key facts

Currently ...

- **Diplomatic Editor** – *The Economist* (since June 2018)
- **Executive Editor**, *The Economist*
- Editor, ***The World In***, published annually by The Economist Group
- Editor of recently-launched book ***Mega Tech 2050*** (2017)
- Co-editor of the book ***Mega Change 2050*** (2012)
- Professional **Speaker** and expert **Moderator**

Formerly ...

- **Business Affairs Editor**, *The Economist*
- Editor-in-Chief, ***economist.com***
- Editorial Director, **Economic Intelligence Unit (EIU)**
- **PhD** in East European trade, University of Aston.

Flies from **London**

Speaks to audiences around the world, addressing conferences, client forums and management meetings. He also moderates high level business-to-business and business-to-government dialogue.



### Sample speaking topics:

***The World in 2019***: key developments that may unfold in the coming year ahead, which will shape the future of our world.

***MegaChange***: a bold look into our future and a glimpse of what the World in 2050 may look like.

***MegaTech***: a positive review of emerging technologies which will shape the World in 2050.

***Just Good Business***: how companies strive to be sustainable, responsible organisations -- doing well by doing good.

***Always On***: the ever-changing role of media and what it means for businesses and business leaders.

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## what people say

"Daniel Franklin's speech was **inspirational**, focusing on the role of **science, environment** and **demographics** in the context of change."

"I also enjoyed the **thought-provoking** speech from Daniel Franklin, which was such an interesting overview of some **evolutionary and revolutionary events**"

"We got **terrific feedback** ... Daniel was **exactly right** for the topic this year."

"The event was **a great success** and we have heard **lovely words from clients** and internal guests. Daniel's speech was **positively engaging**, and he was even more charming in person, who **spent lots of time chatting to the clients!**"

"Daniel did **an amazing job** ... not only did he give a great speech, he also was really **great company at dinner!**"

Intelligent ▪ charming ▪ thought-provoking



## Useful links for Daniel Franklin:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Speaker Profile >> [Download PDF](#)
- TIB Video Channel >> [Watch Videos](#)
- CNBC Report Series >> [Watch Video](#)



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CEO  
The Insight Bureau  
Exclusive Agency

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