



Colin James

Founder & Director- *The Colin James Method*
Principle Facilitator, Coach & Speaker

*Shifting The Landscape of Business
through Keynotes and Workshops
to Help Develop Engaged
Employees for the Future
Organization*

Colin James

his thoughts

Colin James is in the business of **supporting, developing** and **promoting** professional employees, and building professional employee cultures. Over his **30 years as an Educator, Speaker, Facilitator and Trainer**, he has worked with an extensive array of clients, in a variety of industries throughout Australasia, Asia Pacific, Europe and the USA.

It is rare to find one person someone who can **MC a conference** brilliantly, deliver a **standing ovation keynote presentation** as well as **run a deeply engaging workshop** to embed skills -- all on the same day! He takes a consultative approach with clients on the event design in order to create profoundly memorable, world-class conferences.

Colin is not perhaps the conventional 'motivational speaker' type: platitudes and the usual sound bites and tired hyperbole is not what he does: his keynotes are deeply engaging -- with a good dose of humour -- yet also **challenge and provoke** his audience, while simultaneously imparting **practical depth and workable knowledge**.

He is one of those speakers who creates two experiences: 'where did the time go?' pointing to the fact **he holds the full attention of everyone in the room** and 'we don't want him to stop', reflecting the sheer depth and value he brings to every presentation he delivers.

As one of Australia's most well regarded keynote speakers, Colin's presentations **help audiences to process and embed core messages** which will then run throughout the rest of the event.





FACILITATION

Having worked with Boards, Executive Committees and Leadership Teams over many years, Colin can facilitate sessions on leadership strategy creation, leadership development and implementation, managing leadership dynamics, building leadership teams and leadership off-sites. Colin is known for:

- Engaging even the most difficult participants
- Driving toward full commitment in developing strategic plans
- Supporting Boards, Exco's and LT's in engaging more effectively

Colin is a specialist in facilitation including team building facilitation, workshop facilitation, course facilitation, meeting facilitation and more.

THE
COLIN JAMES
METHOD



KEYNOTES

Colin is not the 'motivational speaker' type. Platitudes, sound bites and tired 'Believe in yourself and anything is possible' hyperbolic stuff is not what he does. His keynotes, whilst deeply engaging (and using much humour), also challenge and provoke whilst imparting practical depth and workable knowledge. Colin designs each keynote to client context and outcomes. Individually tailored, deeply researched, profoundly engaging keynotes. Regularly identified as the 'highlight of the conference' whenever he speaks. One of the very few who can deliver 4-hour keynotes and keep everyone's attention riveted. He averages 9.95 in his keynote ratings measured over the last 12 years. As one of Australia's best keynote speakers, Colin's presentation helps audiences to process and embed core messages that will run throughout your event.



COACH THE SPEAKER

Millions of dollars are spent on running events, conferences and off-sites every year. Whilst the organisational side of things is uniformly excellent the actual experience of the event can be a hit and miss affair. Colin coaches executives, GM's and others to ensure their contributions at such events are superb, profoundly relevant and leave a lasting impression. Colin ensures your event delivers maximum return on your investment. Individual coaching on design and delivery by key contributors. Coaching in event agenda design to ensure high value and deep engagement. Designing compelling presentations without reliance on PowerPoint. Colin specialises in business coaching and executive coaching in all cities of Australia including Sydney, Melbourne, Brisbane, Perth, Adelaide and Hobart.

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Keynote topics

The Professional Employee:

The employee of the future will follow 10 rules

The employee who survives and thrives in the future will have to adopt the skills, qualities and attitudes of a true Professional.

Who is responsible for employee engagement? The employer? Of course. The employee? Definitely. It's called a work ethic. This keynote challenges everyone to think about their level of professionalism in their approach to their jobs, their work and their careers. The Professional Employee operates at the highest standards in the toughest conditions.

Followership:

Good leaders create good followers and good followers create good leaders.

Sounds kind of obvious right? Leadership is evidently theoretically easy, hence, there are tens of thousands of books on the subject. Of course, it's more complex than reading a book or article. What constitutes excellent leadership?

Does the answer lie in focusing on 'Followership'? Followership challenges both Leaders in organisations (how to be a better leader) and employees (how to be a better 'follower').

Beyond PowerPoint:

Make any presentation work brilliantly

This keynote is perfect when a huge dose of laughter is needed in a conference agenda. Colin 'stumbles' through all the elements that make for boring, dull, 'dive-for-the-phone' type presentations.

He demonstrates typical 'PowerPoint paralysis' style presentations, empty jargon-filled rhetoric, overly nervous and petrified delivery, rambling to the point of incoherence before unpacking the 6 elements that can make any presentation rock the house without using PowerPoint at all.



The Engagement Myth:

How to improve employee engagement.

Why it's not easy but eminently important. Millions of words have been written and uttered about employee engagement. Is it really the head honcho (leadership) that determines levels of engagement?

Colin James has been researching and analysing the 'engagement thing' his whole career. As a communicator, he has to 'engage' his audiences and build engagement regardless of how negative, hostile or shut down people might be. The session is a little confronting, deeply insightful, humorous and eminently practical.

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Keynote topics

Managing the change game brilliantly:

The secret to making change easier

How can we make change an easier and less complicated palaver?

You would think that with ALL the change everyone has been experiencing in their lives of late we would simply get better at managing change. structural and organisational change often fails to understand and appreciate the psychology of change. Most adults hate change. Period. Colin unpacks the psychological change cycle and, once understood, lets people and teams manage the whole process far more effectively.

Making the 'impossible' possible:

Release the grip on limiting beliefs

This session is a deeply powerful demonstration of the truth that what holds people back in their lives are limiting beliefs. Participants learn how to draw a fully rendered, artist quality portrait in ONE HOUR. A life-long belief such as "I can't draw to save my life" is turned on its head in ONE HOUR.

The ultimate lesson from this session is this "If a life-long limiting belief can be changed in one hour what else do I (and we) need to question that could bring the changes I (and we) want in our lives (and organisations)?"

The Art of Storytelling:

Storytelling is a career building skill

Stories define us individually and collectively. The stories of the world's great brands (think Apple and Steve Jobs) become legends.

Business stories communicate and connect with everyone. Using stories can shape and influence how people feel, think and behave more than almost any other form of communication. Effective stories can change opinions, they can inspire individuals and teams to achieve goals that many might think is 'pie in the sky' and they profoundly link key messages to memorable stories.



The Skill of Confidence:

Lizard management strategies

The ability to manage stress and handle anxiety is a skill. Productive people who manage challenging environments well, who have what looks like natural confidence, who flourish in perceived adversity have well developed Lizard Management Strategies.

This is a deeply powerful enables people to handle stress and anxiety immediately in their lives – professionally and personally. This can be a catalyst for both a cultural shift and for personal effectiveness to skyrocket.

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Key facts

Currently ...

- Founder & Director - **The Colin James Method**
- Principle **Facilitator & Coach**
- **Professional Speaker & Moderator**
- **Author** of an upcoming book

Formerly ...

- Bachelor of Laws (LL.B) from the **University of Witwatersrand**
- Adaptive Leadership from **Harvard Business School**

Flies from **Melbourne, Australia**

Speaks to audiences around the world, addressing conferences, and corporate leadership / management meetings



Colin's Keynote topics:

- **The Professional Employee** – 10 Rules the employee of the future will follow
- **Followership**
- **Beyond PowerPoint** – Making Any Presentation Brilliant
- **The Engagement Myth** - not easy but eminently possible
- **Managing the Change Game**; the secret of making change easier
- **Storytelling** as a Career Building Tool
- **Making The 'Impossible' Possible**
- **The Skill of Confidence** – Lizard Management Strategies

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What people say

“Colin James was simply outstanding and right-on-message for us. His humour, insight and personable approach made both his keynotes resonate with everyone in the room. He was definitely the highlight of the day. Thank you again for your work in ensuring our conference was a success.”

Celle Brown, Sales Comms & Events Manager, Fairfax Media

“Never have I come across such an original approach and genuinely engaging facilitator as Colin. The day has led me to re-think my own approach to training and development, leadership and my career overall. Truly a ‘helium moment’ I will endeavour to keep hold of...”

Mike Wallace, Direction and Aviation Training Manager and Consultant, MCW Aviation Consulting Pty Ltd

“Thank you again for your insights, wisdom and consummate professionalism over the past few days. There is nothing more powerful than ideas – and I deeply value the new ones I gained from you this week. I look forward to using the new tools you have given me in my personal and professional life.”

Gideon Klein, Director, True North Partners



Useful links for Colin James:

- TIB Speaker Web Page >> [Go to Webpage](#)
- TIB Speaker Profile >> [Download PDF](#)
- TIB Video Channel >> [Watch Videos](#)

thought-provoking • lively • entertaining



Andrew Vine
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Appointed Agency

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