



The
InsightBureau

Chris Riddell

Futurist. Optimist. Catalyst.
Digital Strategist, Advisor
Keynote Speaker

Making unique connections and
unlocking new perspectives
to form a compelling case for
a future that will be better than today

CHRIS RIDDELL

Chris Riddell is in a category all of his own: neither a typical futurist, nor a traditional motivationalist. He combines rigour and insight with heart and energy, to provoke, inspire and surprise.

For over 15 years, Chris has worked with some of the largest and influential businesses and brands on the planet to help them make sense of the uncomfortable and challenging world of 'the future' and making the case for excitement, motivation and optimism.

And there's never been a more critical time for optimism— and moreover, optimism with rigour. Chris' obsession with data, detail and insights— making unique connections and unlocking new perspectives— forms a compelling case for a future that will be better than today.

A photograph of Chris Riddell, a man in a dark jacket, standing on a stage and speaking into a microphone. He is gesturing with his hands. The stage is lit with spotlights from above, creating a dramatic atmosphere. The background is dark with some faint lights.

**"HUMAN FUTURIST.
FORENSIC OPTIMIST.
ENERGISING
CATALYST.**

CHRIS RIDDELL

Watch his Video

Future/Reset 2020:

This is not the new normal. This is constant change.
This is a world moving faster than ever before.
This is the beginning of an incredible, reimagined future. This is the Never Normal.

And it's the biggest opportunity we've ever had. The opportunity to shape what we do next—as businesses, as communities, as humans—because our actions over the next three years will define the next century. This is the time to reset, for your new future. The only question remaining is **'What will be your next move?'**



WATCH VIDEO:

https://www.youtube.com/watch?v=1DSUPMhW6eo&feature=emb_title

CHRIS RIDDELL

Speaking Topics

01. THE NEW CUSTOMER

What will the customer of 2030 look like... think like... behave like? And can we predict their needs before even they know what they want?

02. REINVENTED BUSINESS

When our 'business as usual' is anything but... how can we continue to grow, thrive and innovate? What could incredible business look like amidst the incredibly unusual?

03. RESILIENT LEADERSHIP

With the world at a precipice—how can business leaders reinvent themselves, and embrace real-time decision making for the challenges ahead?

04. FUTURE TRUST

How can we build enduring consumer trust in an age where we gain digital leverage by merely pushing the “Enter” key?

05. RADICAL INNOVATION

In this new era of innovation, how can we identify drivers of future trends, and develop new product and service ideas to drive rapid growth and innovation?

06. HYPER DISRUPTION

What are the key trends that will determine a path forward amidst a chaotic and fluctuating world—and how can we embrace this volatility?

CHRIS RIDDELL

Speaking On Screen

At the intersection of sensation *and* substance, Chris Riddell's virtual offering is an undeniable advantage for events and businesses needing to engage with customers or with teams.

He offers a full virtual package: a live, energetic event; directed, moderated and streamed directly from a built-for-purpose digital studio; and deeply curated to reflect the distinctive needs and ambitions of each audience.



The landscape of virtual events has changed, and Chris Riddell makes it more exciting – and more engaging – than ever

CHRIS RIDDELL

Engaging Moderator

Much more than a typical MC, having Chris Riddell facilitate your event is the secret sauce that creates an unforgettable audience experience. Working closely with you from the very beginning, Chris' objective is to combine his conversational expertise, futurist insights, and charismatic energy to bring out the best in every speaker and panelist to provoke the right discussions.



Chris' skill in facilitation provides an energetic and dynamic backbone for any event—ensuring that the real stories about the future of your industry get told

CHRIS RIDDELL

His background experience

Currently ...

Digital Strategist, Futurist, Public Commentator,
Professional **Keynote speaker**
Strategic Advisor and Partner, **Australian Federal Police**

Formerly ...

Head of Business Technology and Chief Digital Officer, **MARS**
Australia & New Zealand
Board Director - **Museum of Democracy at Eureka**
Senior Principle Consultant, **Alcatel-Lucent Enterprise**
Consultant – GTRC, **Monash University**
Customer Director – ME & AP **Nurizon Corporation**
Customer Manager - Middle East, **Sopra Steria**

Flies from **Melbourne, Australia**

Speaks to audiences around the world, addressing conferences,
client forums and team meetings



As one of the region's most in demand futurists, and voted in the **top 5 most inspirational keynote speakers** in 2016, Chris is a recognized **trend spotter**, frequent **media commentator**, and **digital expert** with unparalleled insights into emerging trends and behaviours.

A global trailblazer, Chris Riddell has worked for some of the largest and most defining businesses and brands in our modern world. Having lived and worked in countries such as the **UK, Saudi Arabia, Dubai, Kuwait, China, New Zealand and lately Australia.**

CHRIS RIDDELL

what people say

“CHRIS LEFT OUR ATTENDEES FEELING INSPIRED AND INFORMED ABOUT WHAT LIES AROUND THE CORNER”

ERICSSON 

“HE IS, BY FAR, THE MOST DYNAMIC AND SUCCESSFUL SPEAKER IN HIS GENRE ANYWHERE IN THE WORLD.”



“UNDOUBTEDLY ONE OF THE MOST ACCOMPLISHED FUTURIST SPEAKERS OUT THERE... HE LEFT A LASTING IMPRESSION IN THE MINDS OF ALL INVOLVED”



“CHRIS WAS PHENOMENAL. PART COMEDIAN, PART FUTURIST, PART TECHNOLOGIST, PART STORYTELLER!”



850K+

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62+

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Useful links for Chris Riddell:

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TIB Video Channel >> [Watch Videos](#)



CHRIS
RIDDELL



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